

**REMARKS**

By this amendment, claims 1-9, 12, 16-20, 22-27, 30, 35, 37, 38, 40, and 47-76 are pending, in which claims 10, 11, 13-15, 21, 28, 29, 31-34, 36, 39, and 41-46 were previously canceled without prejudice or disclaimer, claims 1, 7-9, 12, 16, 17, 19, 20, 23-27, 30, 35, 37, 38, 40, 47-50, and 52 are currently amended, and claims 71-76 are newly presented. No new matter is introduced.

The Notice of Allowance of March 23, 2010 is gratefully acknowledged.

This amendment is being filed with a Request for Continued Examination (RCE) in order to file an Information Disclosure Statement (IDS), as well as to correct informalities and to broaden independent claims 1, 23, 37, and 48, by deleting reference to a “wireless communication link” as it is believed, in view of the prior art of record, this feature is unduly limiting. The “wireless communication link” feature has now been included in dependent claims 71 and 74. These independent claims have also been amended to delete reference to “digital” media as it is believed, in view of the prior art of record, this feature is unduly limiting. Independent claim 50 has been broadened by deleting the feature of “receiving a notification of identification from the remote service” and including this feature in newly submitted dependent claim 76. Claims 23-27, 30, 35, 37, 38, 40, 47, and 52 have been amended to include the phrase “non-transitory” and claims 48 and 49 have been amended to include “interfacing,” “transmitting,” and “interfacing” and “processing,” respectively, as suggested by the Examiner in the Notice of Allowance. Newly submitted dependent claim 75 adds the receiving means previously included in independent claim 48.

Accordingly, it is submitted that amended claims 1, 7-9, 12, 16, 17, 19, 20, 23-27, 30, 35, 37, 38, 40, 47-50, and 52, as well as newly submitted claims 71-76, and claims 2-6, 18, 22, 51,

and 53-70, are in condition for allowance for the reasons set forth in the earlier notice of allowability.

Therefore, the present application, as amended, is in condition for allowance. Favorable consideration is respectfully requested. If any unresolved issues remain, it is respectfully requested that the Examiner telephone the undersigned attorney at (703) 519-9952 so that such issues may be resolved as expeditiously as possible.

To the extent necessary, a petition for an extension of time under 37 C.F.R. § 1.136 is hereby made. Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to Deposit Account 504213 and please credit any excess fees to such deposit account.

Respectfully Submitted,

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Date

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